



Nick van den Berg [LinkedIn](#)

Senior software engineer

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About me

I'm a seasoned software engineer with 10 years of experience. I have a strong background in architecting + building complex web-applications. I specialize in front-end development by bridging the gap between design, engineering and business. Being well-versed in both front-end and UI design, I'm able to deliver end-to-end products with a great UX and close fit with business requirements.

Career highlights

- **2020:** At DPG Media, I'm responsible for the front-end of their largest online sales channel, bringing in a €40M ARR for news subscriptions across 42 major news titles, such as Algemeen Dagblad, Volkskrant, Trouw, Donald Duck and others.
- **2019:** Independently created Handoff, a full design tool, similar to Figma, which brought in 10.000+ users, [was endorsed by the creator of Vue](#) and for which I solved complex challenges related to data structures, drag-and-drop and UI reactivity.
- **2017:** Laid the groundwork for numerous products at Sendcloud (a Financial Times Top 1000 startup) as I helped them scale to \$50M+ ARR and 400+ people.
- **2016:** Secured seed-funding, managed product strategy and led development + hiring for Geardropper, a travel startup.
- **2014:** Founded and managed a web agency, successfully delivering large projects for high-profile clients like the National Police and Gemeente Rotterdam.

Career overview

DPG Media	Senior Front-end Developer (contract)	2020 – Present
Temper	Senior Front-end Developer (contract)	2023 – 2024
Sendcloud	Senior Front-end Developer (contract)	2017 – 2022
Geardropper	Co-founder & Front-end Developer	2016 – 2018
Cloudrocket	Owner & Front-end Developer	2014 – 2017

Skills

Technology: Vue, Nuxt (2 and 3), React, Node.js, Firebase, AWS, Google Cloud, Chrome Plugins, Webflow, Figma, Sketch, Cypress, Jest and Vitest.

Disciplines: Accessibility (WCAG), Performance Audits (Lighthouse), Prototyping, TDD,

Business: Strategy, Pitching, Market research, Startups, GDPR.

Education

Bachelor (BA) **Tilburg University** Liberal Arts & Sciences

For more info, feel free to reach out to: nickvandenber31@me.com.